



Orchid inspiration magazine

orchidsinfo.eu



Beauty that lasts

Orchids are known for their style, easy care and exceptionally long flowering. Where a bouquet is done flowering after a week, an orchid keeps going for weeks.

With more than 25,000 species there is always one to suit your interior. Stylish and long-flowering, or in other words: beauty that lasts!

In this magazine you will find care tips, flowering times by type, styling room by room and plenty of inspiration. Want to know more? Visit orchidsinfo.eu.

Enjoy reading, looking and styling!

Orchids Info

Origins

Orchids originally come from the tropics, with South-East Asia as their home base. In the wild they grow under the rainforest canopy: plenty of light, but never harsh sun. That is why an orchid likes to stand close to the window, just out of direct sun.



Growing in trees

Most orchids are epiphytes: they do not root in the soil but grow in trees. They take their food from moisture in the air and from debris in the fork of branches. That explains how to care for them: their roots want air and do not like wet feet.



Queen of the plant kingdom

The orchid is called the 'Queen of the plant kingdom' for good reason. She has been hugely popular for decades: millions of households worldwide have one at home. Her secret? A striking flower shape and a bloom that just keeps going.



25,000 species

With more than 25,000 species, the variation in shape, colour and flowering time is almost impossible to grasp. Alongside their botanical name, many have a common name that refers to the flower. The best known are (l-r) moth orchid (*Phalaenopsis*), bamboo orchid (*Dendrobium Nobile*), pansy orchid (*Miltonia*), tiger orchid (*Oncidium*) and slipper orchid (*Paphiopedilum*).



Species such as (l-r) *Cattleya*, *Zygopetalum*, *Cymbidium*, *Cambria* and *Vanda* only have a botanical name. Tip: combine two types with different flowering times and you will have blooms in the house almost all year.



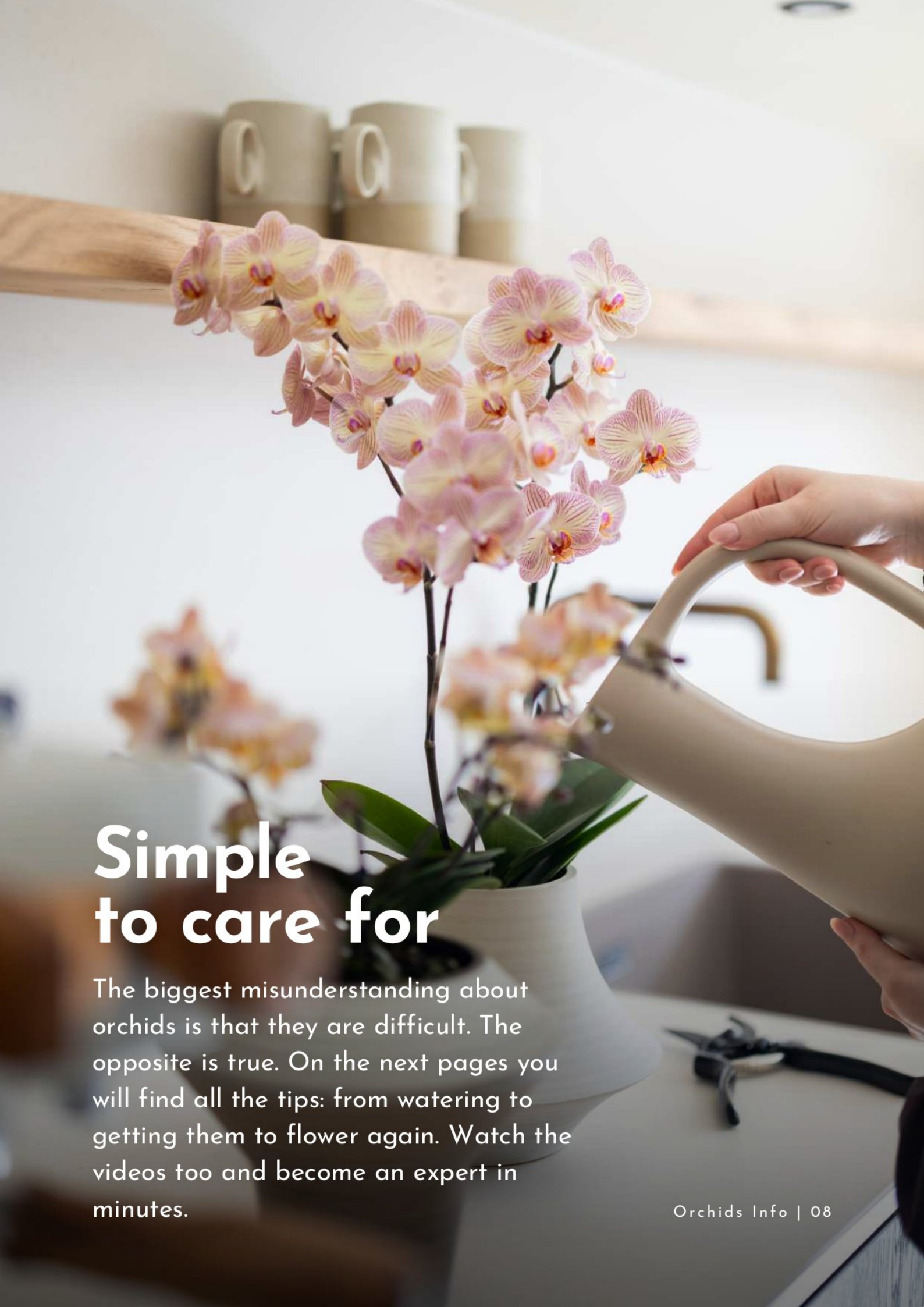
Orchid Day

As 'Queen of the plant kingdom', the orchid has a day of her own. Every first Thursday in September is

Orchid Day: a day to celebrate the plant in all her beauty and versatility.



3 September
2026

A close-up photograph of a person's hands watering a pink orchid. The orchid is in a white, modern-style vase. A beige watering can is being used to pour water onto the plant. In the background, there is a wooden shelf with several stacked beige mugs. The scene is brightly lit, suggesting a sunny day.

Simple to care for

The biggest misunderstanding about orchids is that they are difficult. The opposite is true. On the next pages you will find all the tips: from watering to getting them to flower again. Watch the videos too and become an expert in minutes.

Orchid care tips

With the right tips and tricks you will keep orchids healthy and beautiful for months. These five points do half the work.

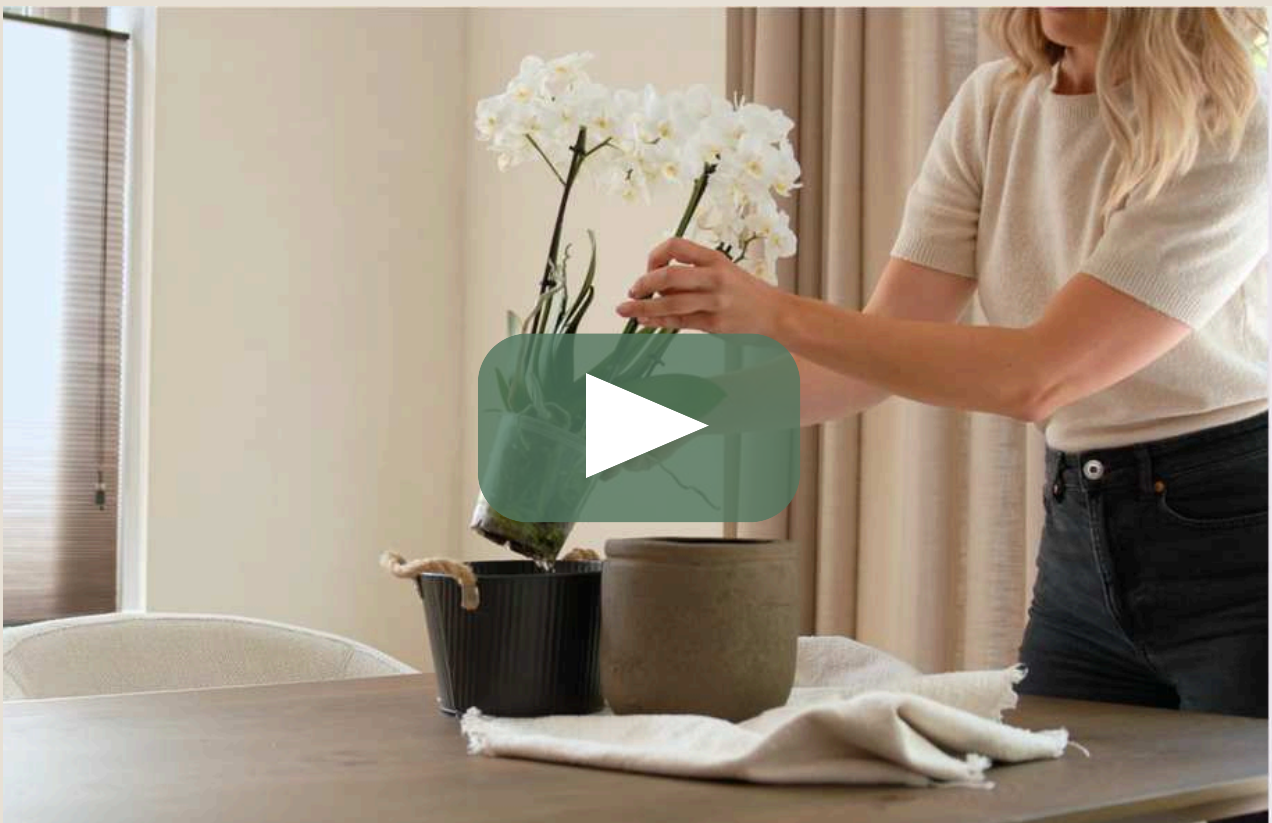
A few quick tips:

- Weekly dipping bath of 5 to 10 minutes
- A light spot, out of direct sunlight
- A temperature between 15 and 25°C
- Feed every two weeks, from February to October
- No draughts, no wet feet, no fruit bowl nearby and no spot by the radiator



How should I water my orchid?

Watering is the most important part of orchid care. Luckily it is very easy with the dipping method: stand the inner pot in a shallow layer of water for 5 to 10 minutes, then let it drain well.



[WATCH THE VIDEO](#)

How can you tell an orchid needs water?

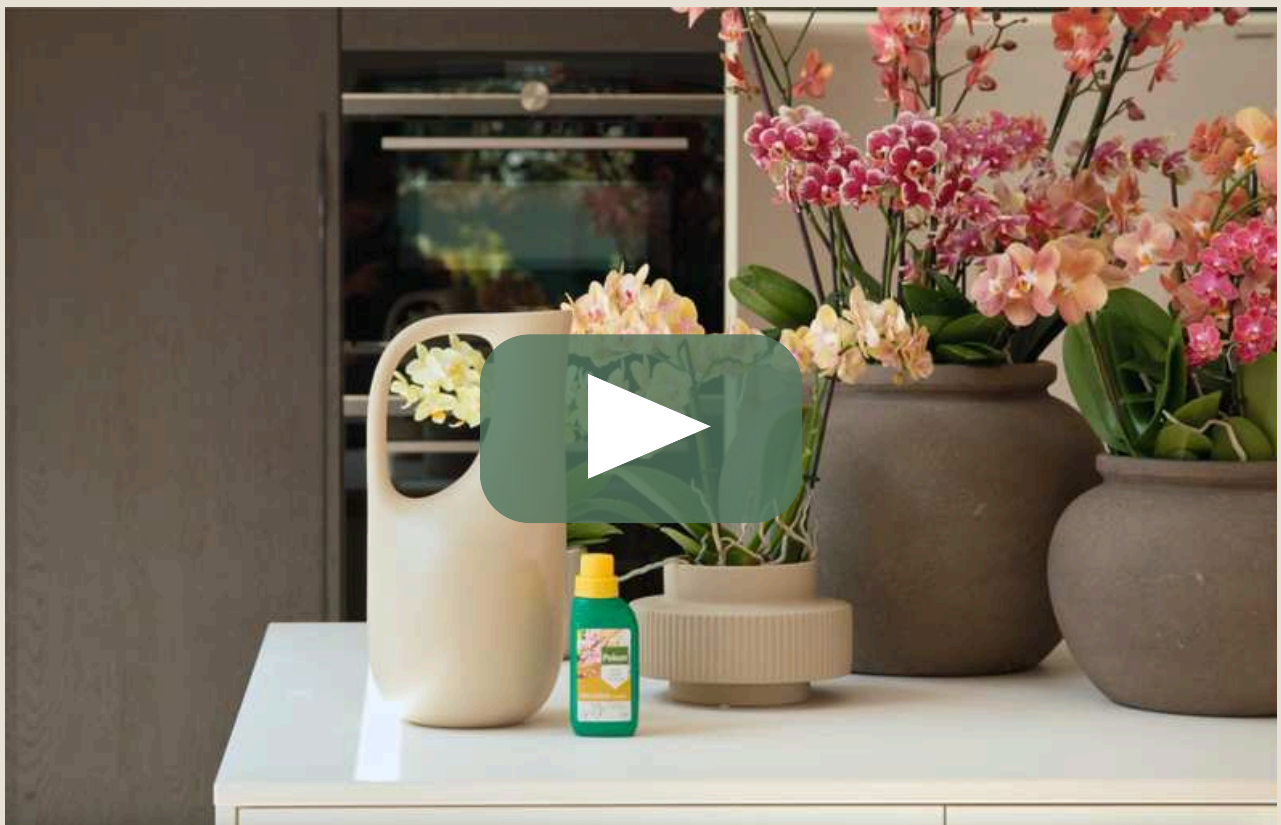
Look at the roots: their colour is the best indication. If the roots are grey, it is time to water. If they are green, the plant still has enough moisture. Not sure? Better to wait another day, because too much water is more harmful than too little.



[WATCH THE VIDEO](#)

How to keep an orchid in top condition

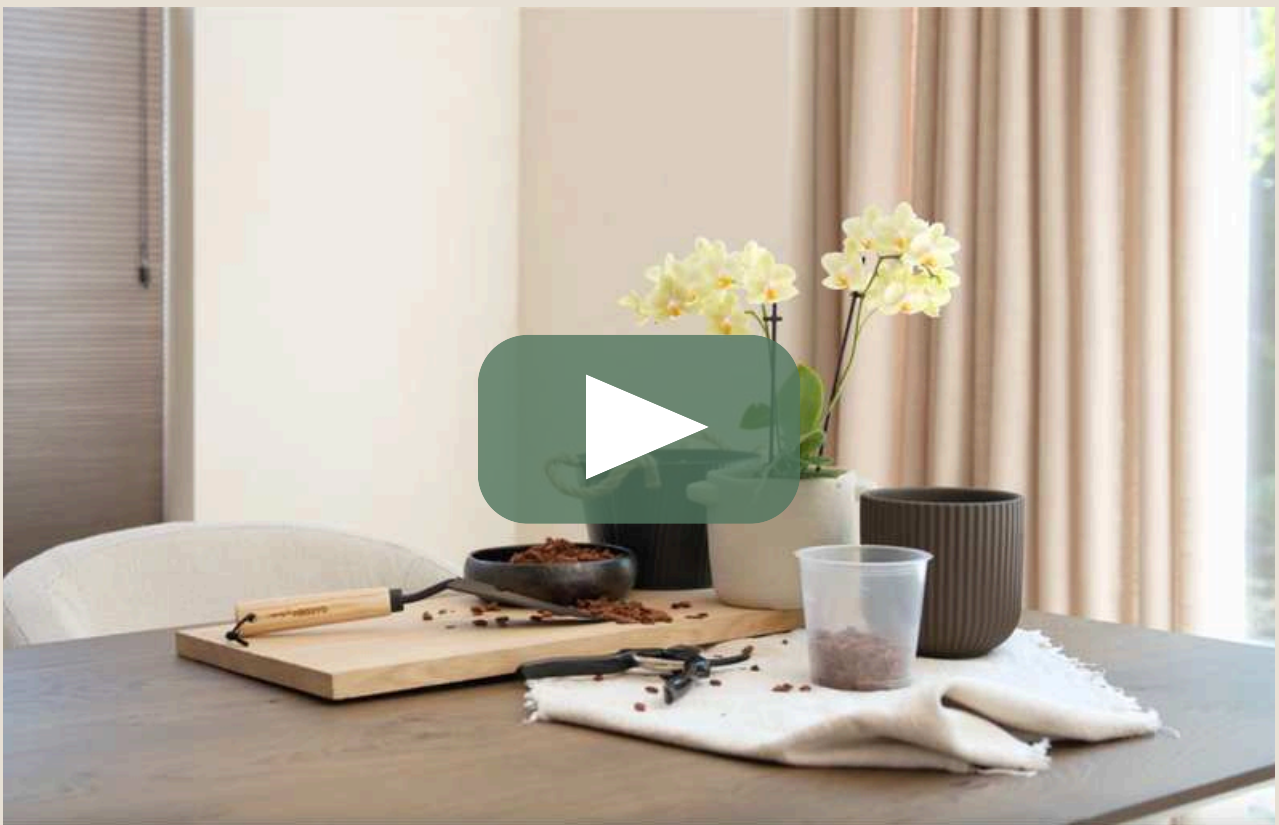
Have you got the watering sorted? Then from February to October, add orchid feed to the dipping water every two weeks. That gives strong roots, glossy leaves and a richer flowering.



[WATCH THE VIDEO](#)

Repotting an orchid

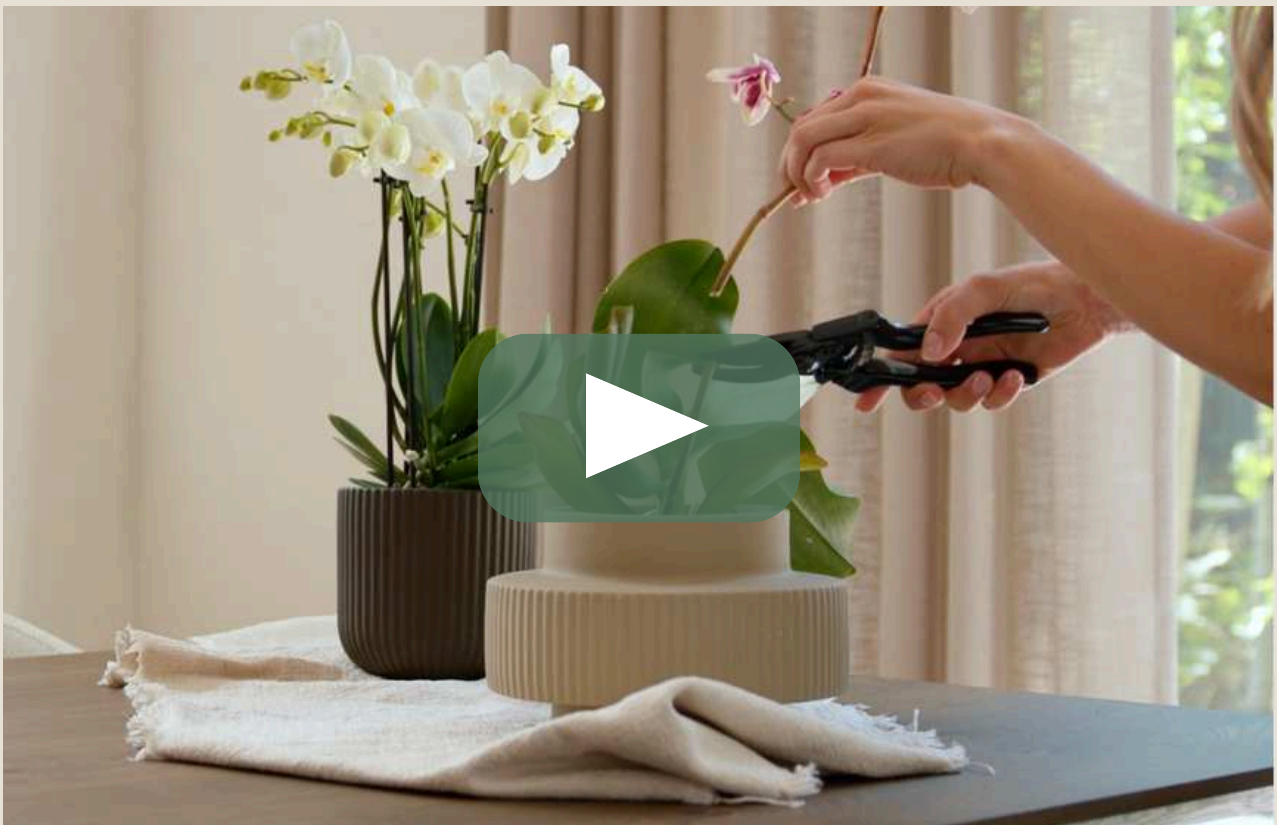
An orchid does not need repotting as a matter of course. Only when the roots grow out through the culture pot is it time. Use special orchid bark and never do it while it is in flower.



[WATCH THE VIDEO](#)

Make it bloom again

Finished flowering does not mean the plant is finished. Most orchids will bloom again, often several times a year. Cut the spent stem back to just above the second 'eye', keep the plant a little cooler for a few weeks and water a bit less. Be patient and new buds will most likely appear.



[WATCH THE VIDEO](#)

Beauty that lasts

As well as being easy to care for, orchids have an exceptionally long flowering period. Many types bloom for weeks. The well-known Phalaenopsis even flowers for eight to ten weeks. That is longer than most houseplants. In short: orchids give you weeks of flowering pleasure.



Curious about
flowering time per
orchid?

[Read it here](#)

Flowering by type

How long you enjoy your orchid depends on the type. A guide: Phalaenopsis 8-10 weeks, Dendrobium Nobile 6-8 weeks, Paphiopedilum 6-8 weeks, Oncidium 5-8 weeks, Cambria 4-8 weeks, Vanda 4-6 weeks, Miltonia 2-4 weeks and Cattleya 2-3 weeks.



Phalaenopsis



Cambria



Dendrobium Nobile

A natural style icon

Choose an orchid and you choose an iconic, low-maintenance plant you will enjoy for a long time. Play with size, colour and variety and you have a new accent in the home in one move. On the next pages we go through the whole house.



Boost your wellbeing

Orchids are not just lovely to look at. Plants in the home have a calming effect, reduce stress and give you energy. Good reason for a plant corner of your own: from a small group on the windowsill to a whole corner of orchids among green plants. Tip: arrange them in odd numbers, it always looks more natural.

Tip!

Group them in odd numbers and vary the heights. It instantly looks more playful.



Tropical spa oasis

An orchid in the bathroom instantly adds life and style to a functional, often tiled space.

And it is practical too: the high humidity from showering makes this tropical plant feel right at home. Just one condition: there must be daylight. A bathroom without a window is too dark.





Living & dining room

For most orchids the living room is the best spot: plenty of indirect daylight and room to style. Keep the plant back from the window and away from the radiator. Play with height and combine two or three pots in different sizes.

Workspace & kitchen

Plants at your workspace boost productivity, spark creativity and are good for your wellbeing. Put an orchid on the windowsill or a side cabinet. The kitchen works well too, as long as it is away from the hob and the fruit bowl: ripening fruit makes flowers fade faster.



Wake up refreshed

Plants create a calming atmosphere, which is exactly what you want in the bedroom. And waking up to an exotic orchid on your bedside table is no hardship at all. Most bedrooms get plenty of daylight, which makes them a great spot for an orchid. Just avoid a draughty place near an open window.



Orchid as a gift

An orchid makes a much-loved gift, and for good reason: it flowers for weeks or months and needs little care. Pop the plant in a pretty ceramic pot with a ribbon around it, or wrap it in cellophane so the flowers stay on show. Even more personal? Create your own arrangement with mini orchids.





From plant to bouquet

Did you know an orchid can double as a bouquet? Place the plant, inner pot and all, in a tall vase and gently remove the sticks and clips. Add a few (dried) flowers and it looks just like a bouquet.



More info

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